

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	10658494
<b>Application Number:</b>	10674056
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	1182
<b>Title of Invention:</b>	Generating information for online advertisements from Internet data and traditional media data
<b>First Named Inventor/Applicant Name:</b>	Georges R. Harik
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	Google-38 (GP-100-00-US)
<b>Receipt Date:</b>	03-AUG-2011
<b>Filing Date:</b>	29-SEP-2003
<b>Time Stamp:</b>	14:59:09
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 180
RAM confirmation Number	1296
Deposit Account	501049
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
-----------------	----------------------	-----------	----------------------------------	------------------	------------------

1	Transmittal Letter	IDS_Transmittal.pdf	121786 658f8a877e80d6f3eed803f7c8b68211f3407a08	no	2
<b>Warnings:</b>					
<b>Information:</b>					
2	Information Disclosure Statement (IDS) Form (SB08)	IDS_ptosbo8a.pdf	91737 1fe1ef99d6e72cf30af357896a8430b80ee7cf0b	no	1
<b>Warnings:</b>					
<b>Information:</b>					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	Ref_AL.pdf	1396929 4de33e65bff34b57ff0d7acdc3fa437f32d0a21	no	11
<b>Warnings:</b>					
<b>Information:</b>					
4	Fee Worksheet (SB06)	fee-info.pdf	30260 8bdc4c8e5b8d775afa6ac2f1ec26d839cdd363	no	2
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			1640712		
<p><b>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</b></p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>  If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>  If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>  If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					